



Media information
01 August 2022

The highly successful BMW i4 family is growing: The new BMW i4 eDrive35 can be ordered in Canada now. Other markets to follow.

Munich, Richmond Hill. The BMW Group continues to broaden its portfolio of fully electric powered vehicles with its latest addition: the new BMW i4 eDrive35. This next version of the BMW i4 is available for order in Canada as of today. Other markets will follow subsequently.

The BMW i4 eDrive35 expands the BMW i4 family which so far consists of the highly successful BMW i4 M50 and BMW i4 eDrive40.

The BMW i4 eDrive35 comes with all the latest BMW Gen5 eDrive powertrain technology already found in its BMW i4 siblings and BMW iX. It also features the same BMW Curved Display with BMW iDrive8 operating system found in these models.

The BMW i4 eDrive35 will begin production in November at the BMW Group Munich plant. With the new model, the share of fully electric cars will reach 50 % of the total production volume there in 2023.

Including the BMW i3 eDrive35, the BMW Group portfolio of fully electric cars covers six model lines with 10 powertrain derivatives in total.

The BMW Group is aiming for fully electric vehicles to account for 50% of its global sales by 2030.

BMW i4 eDrive35 key data*:

Body concept	Four-door Gran Coupé
Length	4,783 mm
Wheelbase	2,856 mm
Max. power output	210 kW
Max. torque	400 Nm
0-100 km/h	6.0 s
Energy consumption (WLTP)	[TBA]
Range (WLTP)	490 km
High-voltage battery capacity	70,2 kWh (gross) / 66,0 kWh (net)
Charging power max.	180 kW (DC), 11 kW (AC)
Charging time 10-80% SOC with DC	32 min.
Charging rate	160 km after 10 mins with DC max.
Luggage compartment	470-1290 litres

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* All figures are taken from preliminary data and can change until market launch.

More data and pricing outside Canada will be provided closer to market launch.

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2021, the BMW Group sold over 2.5 million passenger vehicles and more than 194,000 motorcycles worldwide. The profit before tax in the financial year 2021 was € 16.1 billion on revenues amounting to € 111.2 billion. As of 31 December 2021, the BMW Group had a workforce of 118,909 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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