

Media Information
BMW M GmbH
23rd June 2022

Global premiere at the Goodwood Festival of Speed: the first-ever BMW M3 Touring MotoGP™ Safety Car.

- To mark its 50th birthday, BMW M GmbH is showcasing a number of high-performance automobiles in Goodwood, including the new MotoGP™ Safety Car, based on the first-ever BMW M3 Competition Touring with M xDrive (fuel consumption, combined: 10.4 – 10.1 l/100km correspond to WLTP, CO₂ emissions, combined: 235 – 229 g/km correspond to WLTP)*.
- First appearance on the racetrack in August at the British Grand Prix at Silverstone.
- Special livery in honour of 50th birthday and the decades of partnership between BMW M and MotoGP™.

Munich. BMW M GmbH will be focusing its activities at this year's Goodwood Festival of Speed (23rd to 26th June) on its 50th birthday celebrations. BMW M is showcasing numerous models from the past, present and future to mark the occasion. This includes global debuts like the one of the first-ever BMW M3 Touring MotoGP™ Safety Car. Festival visitors will be among the first people able to take a close look at the newest safety car from BMW M, the 'Official Car of MotoGP™' since 1999. The BMW M3 Touring MotoGP™ Safety Car will also make its first race appearance in Great Britain, in early August at the British Grand Prix at Silverstone.

The newest member of the safety car fleet is based on the first-ever BMW M3 Competition Touring with M xDrive (fuel consumption, combined: 10.4 – 10.1 l/100km correspond to WLTP, CO₂ emissions, combined: 235 – 229 g/km correspond to WLTP)*, which is also set to celebrate its global debut in Goodwood. It combines the high level of technological capability, performance and know-how of the BMW M3 and BMW M4 family with the practical nature of a five-door touring model. Both cars, the series production vehicle and the safety car, will be unveiled on Thursday 23rd June at the Goodwood Festival of Speed and will then take place in the renowned hillclimb race on all festival days.

* Official data on power consumption and electric range were determined in accordance with the mandatory measurement procedure and comply with Regulation (EU) 715/2007 valid at the time of type approval.

"The world premiere of the new BMW M3 Touring represents another highlight in our anniversary year, as we will be introducing a BMW M3 as a touring model for the very first time in our 50-year history," said Franciscus van Meel, CEO of BMW M GmbH. "Including this new high-performance automobile in our fleet of MotoGP safety cars is the obvious next step for us. Throughout our decades of partnership with MotoGP rights owner Dorna Sports, we have always set great store by providing the newest BMW M models for safety purposes at the circuit, and we are continuing this tradition with the BMW M3 Touring MotoGP Safety Car. We are very much looking forward to seeing it perform at the legendary Goodwood hillclimb and then appear later in the races at the top level of motorsport."

The visual appearance of the new BMW M3 Touring MotoGP™ Safety Car is a tribute to 50 years of BMW M and to the decades of partnership with MotoGP™. The safety car will sport a special 50 Years of BMW M Livery, and all MotoGP™ safety cars from 1999 to the present day are listed on the car.

The BMW M3 Touring MotoGP™ Safety Car will be equipped with the entire product range from BMW M Performance Parts for its appearance on the racetrack. Further modifications to the MotoGP™ safety cars include Recaro race seats, 4-point harness, safety cross beam, roof lights, front flashes, emergency disconnecter and a fuel extraction system.

For more information about BMW M GmbH and the involvement as the 'Official Car of MotoGP™', see: www.bmw-m.com

BMW M GmbH.

BMW M GmbH is a 100 per cent subsidiary of BMW AG. With its products and services in the business areas of BMW M Automobiles, BMW Individual, M Sports Options and Packages, BMW Driving Experience as well as Rescue and Operational Vehicles, it is geared towards customers with particularly high aspirations in terms of the performance, exclusivity and individual style of their vehicle. Based in Munich, the company was founded in 1972 as BMW Motorsport GmbH. Since then, the letter M has become synonymous all over the world for racing success and for the fascination of high-performance sports cars with a unique exclusive character for road use.



* Official data on power consumption and electric range were determined in accordance with the mandatory measurement procedure and comply with Regulation (EU) 715/2007 valid at the time of type approval. In case of a range, figures in the NEDC take into account differences in the selected wheel and tire size; figures in the WLTP take into account any optional equipment. WLTP values are used for assessing taxes and other vehicle-related charges that are (also) based on CO₂ emissions, as well as for the purposes of vehicle-specific subsidies, if applicable. Where applicable, the NEDC values listed were calculated based on the new WLTP measurement procedure and then converted back to the NEDC measurement procedure for comparability reasons. For newly type-tested vehicles since 01.01.2021, the official data no longer exist according to NEDC, but only according to WLTP. For more information on the WLTP and NEDC measurement procedures, see <https://www.bmw.com/wltp>.

For further information about the official fuel consumption and the specific CO₂ emission of new passenger cars can be taken out of the „handbook of fuel consumption, the CO₂ emission and power consumption of new passenger cars“, which is available at all selling points and at <https://www.dat.de/co2/>.