

Nouveautés produits BMW - Eté 2024.

+++ Nouvelle motorisation Diesel avec technologie d'hybridation légère 48V et introduction du Parking Assistant Professionnel sur les BMW Série 2 Active Tourer, BMW X1 et BMW X2 +++ Nouvelles motorisations sur les BMW Série 5 Berline et BMW Série 5 Touring +++ Nouveaux jeux embarqués et "My Mode" supplémentaires à télécharger sur le BMW ConnectedDrive Store +++ Guidage routier optimisé en fonction du niveau de charge pour les modèles 100% électriques, désormais avec des informations supplémentaires +++

- Nouvelles **BMW Série 3 Berline & BMW Série 3 Touring** et nouvelles **BMW M3 Competition M xDrive Berline & BMW M3 Competition M xDrive Touring** disponibles à la commande (cf. communiqués de presse officiels).
- Nouvelles **BMW i4** et **BMW Série 4 Gran Coupé** disponibles à la commande (Cf. communiqué de presse officiel).
- **Nouvelle motorisation Diesel** avec technologie d'hybridation légère 48V 163ch/120 kW disponible sur les BMW Série 2 Active Tourer (220d Active Tourer) BMW X1 (BMW X1 sDrive20d) et BMW X2 (BMW X2 sDrive20d). Grâce à la technologie d'hybridation légère 48V, le moteur quatre cylindres de 2,0 litres de cylindrée se distingue par sa puissance instantanée et son efficacité. Le moteur électrique du système d'entraînement prend la forme d'un générateur entraîné par le vilebrequin et intégré à la transmission Steptronic à sept rapports avec double embrayage. Générant 20 ch/5 kW supplémentaires, il peut soit compléter la puissance du moteur à combustion, soit le soulager, selon la situation.
- **Dotations d'équipements de série enrichies sur les BMW Série 2 Active Tourer, BMW X1 et BMW X2.** Les Sièges avant chauffants, le Shadow-Line M brillant, l'alarme antivol, la capacité du réservoir augmentée (sauf sur les versions PHEV) et la Personal e-SIM sont désormais de série sur les BMW Série 2 Active Tourer.

Sur les BMW X1 et BMW X2, le Shadow-Line brillant, la capacité du réservoir augmentée (sauf sur les versions PHEV) et la Personal e-SIM sont désormais de série.

- Le **Parking Assistant Professionnel** désormais disponible en option sur les BMW Série 2 Active Tourer, BMW X1 et BMW X2. Le système apporte les fonctions suivantes, en plus de celles du Parking Assistant Plus : Assistant de manœuvre automatique, stationnement à distance « Remote Control parking » avec My BMW App et l'Assistant de marche arrière Professionnel.

- **Nouvelles motorisations disponibles** sur les **BMW Série 5 Berline** et **BMW Série 5 Touring**. La gamme de modèles est complétée par des motorisations Hybrides Rechargeables de dernière génération (BMW 530e Touring et BMW 530e xDrive Berline et Touring) ainsi qu'une nouvelle motorisation six cylindres en ligne Diesel (BMW 540d xDrive Berline et Touring).
- Pour les modèles équipés du système d'exploitation BMW 8.5, le système de navigation basé sur le cloud BMW Maps fournira désormais des informations sur les aires de stationnement et de repos le long du trajet prévu dans l'aperçu de l'itinéraire. Sur les modèles 100% électriques et hybrides rechargeables, les stations de recharge (y compris leur état de disponibilité) seront également indiquées. La sélection d'une station de recharge est désormais encore plus facile grâce à la fonction de filtrage améliorée, ce qui signifie que les clients peuvent choisir de n'afficher que les stations de leurs opérateurs préférés.
- Sur tous les modèles 100% électriques et équipés du système d'exploitation BMW 8.5 ou 9, le guidage routier optimisé en fonction de la charge peut désormais être adapté encore plus précisément aux besoins personnels. En plus des arrêts recommandés à mi-parcours pour obtenir le temps de trajet total le plus court possible, des stations de recharge alternatives seront désormais indiquées le long de l'itinéraire, avec des informations détaillées. Cela signifie que le conducteur peut modifier sa planification d'itinéraire à tout moment, si nécessaire, et sans avoir à rechercher à nouveau un arrêt à mi-parcours approprié avec des installations de recharge. L'écran affichera également des informations sur le temps de conduite supplémentaire requis par toute modification de l'itinéraire. En outre, le conducteur pourra désormais définir avec encore plus de précision la charge restante qu'il souhaite pour la batterie haute tension à l'arrivée à destination. Il est possible de sélectionner une valeur inférieure pour la capacité restante souhaitée à l'adresse du domicile ou du lieu de travail de l'utilisateur, où il sait qu'il trouvera une borne de recharge fiable.

Munich. An expanded range of drive systems, additional items of standard and optional equipment, and new digital services will bring fresh breadth of choice and driving pleasure to the BMW model line-up in summer 2024. The BMW 2 Series Active Tourer, BMW X1 and BMW X2 ranges will all welcome a new drive system variant in July 2024. And the three premium compact models will now also be available with the Parking Assistant Professional. Vehicles equipped with BMW Operating System 8.5 or BMW Operating System 9 will offer a wider selection of in-car gaming options and My Modes. It will also be possible to interact with the BMW Intelligent Personal Assistant in additional languages. And the charging station search function for current BMW models with an electrified drive system has been further improved – both when using the car's own systems and with the My BMW App.

Standard specification for the BMW X5 will also be expanded from summer 2024 to include the Driving Assistant system. And the BMW XM Label Red high-performance model (petrol and electric power consumption – weighted, combined: 33.5 kWh/100 km and 2.0 l/100 km [141.2 mpg imp]; CO₂ emissions – weighted, combined: 45 g/km (WLTP); fuel consumption with discharged battery: 12.9 l/100 km [21.9 mpg imp] in the WLTP cycle; CO₂ classes: with discharged battery G; weighted, combined B) will be available with new exterior paint finishes and leather trim variants.

BMW 2 Series Active Tourer, BMW X1 and BMW X2 with additional drive system variant and new equipment options.

A second diesel engine will be added to the drive system line-up for the BMW 2 Series Active Tourer from July 2024. With its maximum output of 120 kW/163 hp and peak torque of 400 Nm, the engine for the new BMW 220d Active Tourer (fuel consumption, combined: 4.9 – 4.5 l/100 km; CO₂ emissions, combined: 128 – 117 g/km in the WLTP cycle, CO₂) is positioned between the two diesel units already available for the compact all-rounder. Thanks to 48V mild hybrid technology, the 2.0-litre four-cylinder engine stands out with both its instantaneous power delivery and high efficiency. The drive system's electric motor takes the form of a crankshaft-driven starter generator integrated into the seven-speed Steptronic transmission with double clutch. Generating an extra 15 kW/20 hp, it can either supplement the output of the combustion engine or ease the load on it, as the situation demands. The new BMW 220d Active Tourer accelerates from 0 to 100 km/h (62 mph) in 8.3 seconds, and on to a top speed of 220 km/h.

A particularly fine balance between driving pleasure and fuel consumption has already made the 120 kW/163 hp diesel engine a popular choice in the BMW X1 when channelling its power through all four wheels (courtesy of the intelligent all-wheel-drive system BMW xDrive). And from July 2024 this unit will be available for the compact Sports Activity Vehicle in its cutting-edge front-wheel-drive configuration too. A member of the BMW Group's latest generation of modular engines, it will also make its debut in the BMW X2, likewise driving the front wheels. It powers both the new BMW X1 sDrive20d (fuel consumption, combined: 5.1 – 4.5 l/100 km; CO₂ emissions, combined: 133 – 117 g/km in the WLTP cycle, CO₂) and new BMW X2 sDrive20d (fuel consumption, combined: 5.1 – 4.5 l/100 km; CO₂ emissions, combined: 133 – 119 g/km in the WLTP cycle, CO₂) from 0 to 100 km/h (62 mph) in 8.5 seconds. The top speed of the two models is 210 km/h (130 mph).

From summer 2024, standard equipment for the BMW 2 Series Active Tourer will expand to include seat heating for the driver and front passenger, M High-gloss Shadow Line trim, alarm system and the option of using the Personal eSIM. BMW X1 and BMW X2 will offer M High-gloss Shadow Line trim and the option of using the Personal eSIM as standard equipment. Meanwhile, the Parking Assistant Professional has been added to the

options list. It enables automated entry into and exit from parking spaces from outside the car as well using a smartphone and the My BMW App. This option also includes the Manoeuvre Assistant, which allows the customer to carry out extensive manoeuvres covering a distance of up to 200 metres each – again from outside the car with a smartphone. It is also possible to quickly switch between control methods, meaning that once a parking or general manoeuvre has commenced, it can be halted at any time and then resumed again either from inside the car using its control/operation system or from outside with a smartphone.

The functionality of the Parking Assistant Professional can also be downloaded over the air from the BMW ConnectedDrive Store as part of BMW Digital Premium. This is possible in cars specified with BMW Operating System 9, BMW Parking Assistant Plus and Comfort Access.

In addition, the Innovation package available as an option for the three compact models will now also contain the Driving Assistant Plus, which optimises comfort and safety with the help of the Speed Limit Info function, the Steering and Lane Control Assistant, Active Cruise Control and the automatic Speed Limit Assist. The optional Comfort package has been expanded to include active seats and electrically operated seat adjustment with memory function for the driver and front passenger. In cars specified with the M Sport package and the M Performance variants of the BMW X1 and BMW X2, the interior and exterior mirror package includes an M-specific logo projection in the entrance area to the car. The telephony with wireless charging option will now include an illuminated smartphone tray for the BMW 2 Series Active Tourer as well.

BMW iDrive with QuickSelect: further improved digital control functions.

Summer 2024 will also bring further optimisation for a host of control functions grouped within the BMW iDrive system with QuickSelect. In cars equipped with BMW Operating System 9, the BMW Intelligent Personal Assistant will enable communication in Polish and Dutch, with Swedish also added to the line-up of languages in models with BMW Operating System 8.5. At the same time, the graphic on the control display depicting exchanges with the car's occupants will gain additional transformation symbols. The BMW Intelligent Personal Assistant uses these symbols to show it has understood an instruction given in natural language. Preview images available via the relevant widgets on the home page will now also allow it to suggest instruction videos the customer can watch when the car is stationary to learn about specific functions.

The array of games available in the car via the AirConsole platform is now even broader. "Who Wants to Be a Millionaire?", "Starlit Kart", "Starlit Adventures" and "Trivia Crack" have joined the selection of casual games that can be played directly on the control display or using a smartphone as a controller when the car is at rest.

Customers will also be able to order another new My Mode from the BMW ConnectedDrive Store from summer 2024. The new Silent Mode is available for the BMW 7 Series, BMW iX, BMW 5 Series Sedan and BMW 5 Series Touring as part of the Connected Booster XL package. It is also offered for the BMW 2 Series Active Tourer, BMW X1 and BMW X2 with BMW Operating System 9 via BMW Digital Premium. Silent Mode creates a peaceful cockpit ambience geared purely to concentrated driving. In order to limit other influences on the driver, potential distractions such as entertainment functions and visual content on the control display are deactivated. Content on the information display is also reduced to a minimum. In cars with the seat massage function and ambient lighting specified, these functions are turned off and the electrically operated sun shades (if fitted) are closed.

In cars with BMW Operating System 8.5, the cloud-based navigation system BMW Maps will now provide information on parking and rest areas along the planned journey in the route overview. In all-electric and plug-in hybrid models, charging stations (including their availability status) will also be shown. Selecting a charging station is now even easier thanks to the upgraded filter function, which means that customers can choose to only be shown stations from their preferred operators.

Synchronisation between the car and My BMW App of the relevant settings for charging-optimised route guidance will also be further improved from summer 2024. Added to which, analysis using data on previous charging stops collected in the BMW backend ensures even more precise routing to public charging stations. This has allowed the location information for around a third of all recorded charging points to be specified more precisely. In all models with all-electric drive and BMW Operating System 8.5 or 9, charging- optimised route guidance can now be adapted even more precisely to personal requirements. In addition to the mid-journey stops recommended to achieve the shortest possible overall travel time, alternative charging stations will now be listed along the route, complete with detailed information. This means the driver can vary their route planning on the spur of a moment, if necessary, and without needing to search again for a suitable mid-journey stop with charging facilities. The screen will then also show information on the additional driving time required by any route adjustments. Furthermore, it will now be possible for the driver to set the remaining charge they would like the high-voltage battery to have on arrival at their destination even more precisely. A lower value for the preferred remaining capacity can be selected for the user's home address or workplace, where they know they will find a reliably available charging point.

BMW X5 with extended standard specification; new individualization options for the BMW XM.

The additions to the standard equipment rosters for the BMW X5 increase comfort and safety in everyday use and over longer journeys. Both models will feature the Driving Assistant as standard from summer 2024. The latest version of the system comprises Lane Change Warning with active lane return, rear crossing traffic warning including braking function, and exit warning. The likewise standard Lane Departure Warning in the BMW X5 now reacts to oncoming traffic that presents a potential collision hazard. The Driving Assistant Professional, which additionally includes features such as the Steering and Lane Control Assistant, will now be part of the optional Innovation package.

New individualization options for the exterior and interior will be introduced for the BMW XM range. Already highly distinctive in standard form, the high-performance Sports Activity Vehicle can now be tailored even more precisely to the customer's personal style with items such as 23-inch M light-alloy wheels in star-spoke design, which will now be offered in a Jet Black finish. The BMW XM Label Red – the most powerful version of the first-ever electrified high-performance model from BMW M GmbH – can now be ordered in nine additional exterior paint finishes, including BMW Individual Isle of Man Green metallic, BMW Individual Sao Paulo Gelb solid and BMW Individual Dravit Grey metallic. From summer 2024, customers seeking to enhance the feel of bespoke luxury inside their BMW XM Label Red will also be able to opt for BMW Individual Merino Leather or BMW Individual Merino Leather with exclusive elements, each in a choice of two colours.

**At a glance: The new BMW models for summer 2024***

BMW X1	Output (kW/hp)	Fuel consumption WLTP (l/100 km)	CO₂ emissions WLTP (g/km)
BMW X1 sDrive20d	120/163	5.1 – 4.5	133 – 117

BMW X2	Output (kW/hp)	Fuel consumption WLTP (l/100 km)	CO₂ emissions WLTP (g/km)
BMW X2 sDrive20d	120/163	5.1 – 4.5	133 – 119

BMW 2 Series Active Tourer	Output (kW/hp)	Fuel consumption WLTP (l/100 km)	CO₂ emissions WLTP (g/km)
BMW 220d Active Tourer	120/163	4.9 – 4.5	128 – 117

* All new models due to enter production in July 2024

All figures relating to fuel/electric power consumption and emissions are provisional.

All of the stated model variants, equipment features, technical data and fuel/electric power consumption and emissions figures relate to the offering in the German market.

Pour plus d'informations, merci de contacter :**BMW Group France**

Jérémy PIERBON

06 87 69 69 68

Jeremy.pierbon@bmw.fr

BMW Group en France

BMW Group est implanté sur quatre sites en France : Montigny-le-Bretonneux (siège social), Tigery (centre de formation), Strasbourg (centre pièces de rechange et accessoires international) et Miramas (centre d'essais techniques international).

BMW Group emploie avec ses filiales commerciales et financières ainsi que son réseau exclusif de distribution près de 6.000 salariés en France. En 2023, BMW Group France a immatriculé 87 788 automobiles des marques BMW et MINI et 21 615 motos et scooters de la marque BMW Motorrad.

Le volume annuel d'achats de BMW Group auprès des équipementiers français et fournisseurs en France s'élève à 3,5 milliards d'Euros. Dans le cadre de sa stratégie électromobilité, BMW Group offre une large gamme de modèles de voitures et deux-roues électriques et hybrides rechargeables.

BMW Group France poursuit en outre une politique active et pérenne de mécénat avec le programme BMW ART MAKERS qui soutient la création émergente dans le domaine des arts visuels, et des acteurs culturels de renom tels que les Rencontres de la Photographie d'Arles et Paris Photo. Depuis plus de 30 ans, BMW Group France finance des projets d'utilité publique par le biais de sa Fondation placée sous l'égide de la Fondation de France : actuellement l'entrepreneuriat à impact à travers le soutien aux associations Ashoka et Make Sense. L'engagement sociétal de BMW Group se décline aussi dans le sport français, notamment à travers son partenariat avec la Fédération Française de Golf (FFG).

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BMW Group

BMW Group, qui comprend les marques BMW, MINI, Rolls-Royce et BMW Motorrad, est le premier constructeur d'automobiles et de motos Premium au monde, fournissant également des services dans les domaines de la finance et de la mobilité. BMW Group exploite 30 sites de production et d'assemblage dans le monde, ainsi qu'un réseau de vente présent dans plus de 140 pays.

En 2023, les ventes mondiales de BMW Group ont atteint un volume total de 2,55 millions d'automobiles et plus de 209 000 motos. En 2022, l'entreprise a réalisé un bénéfice avant impôts de 23,5 milliards d'euros pour un chiffre d'affaires de 142,6 milliards d'euros. Au 31 décembre 2022, les effectifs de BMW Group étaient de 149 475 salariés.

Le succès de BMW Group a toujours été basé sur une vision à long terme et une action responsable.

L'entreprise a fixé très tôt le cap pour l'avenir et place systématiquement la durabilité et la gestion efficiente des ressources au cœur de son approche stratégique, depuis la chaîne d'approvisionnement jusqu'à la fin de la phase d'utilisation de tous les produits, en passant par la production.

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